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## Put Spring in Your Step with SIGVARIS' Top Selling Sheer Hosiery Medical Compression Therapy Brand

SIGVARIS North America proudly announces that the EVERSHEER line is now available in an exciting, limited-edition shade just in time for spring.



**PEACHTREE CITY, GA (March 30, 2015)** – When SIGVARIS launched the EVERSHEER compression therapy line in 2009, it was the company's most successful product launch to date. Women immediately fell in love with the line's transparency and softness. Now, SIGVARIS is giving women another reason to love EVERSHEER with the launch of a new on-trend, limited-edition shade just in time for spring.

Lavender mist pairs perfectly with a variety of navy, gray, black, pink, light purple, white and neutral outfits. For women looking to add a hint of spring to their wardrobe and keep their legs healthy at the same time, this light gray hosiery with a hint of lavender is the perfect match.

Uniquely constructed with SIGVARIS' double-covered inlay yarn technology, EVERSHEER is both transparent and silky smooth. For fashion-conscious women who care about their

leg health, EVERSHEER is available in several easy to wear styles including knee-highs, thigh-highs, and pantyhose. In addition to lavender mist, EVERSHEER is also available in dark navy, natural, suntan, mocha, nightshade and black. The EVERSHEER line is available in 15-20mmHg, 20-30mmHg and 30-40mmHg compression levels. Lavender mist is only available in 20-30mmHg.

Socks and hosiery that feature graduated compression therapy are designed to be tightest at the ankle and decrease in pressure going up the legs. Graduated compression garments help improve circulation and revive tired, achy legs. They also help with the treatment and prevention of chronic venous insufficiency and varicose veins. SIGVARIS offers three categories of products: SIGVARIS MEDICAL, SIGVARIS WELL BEING and SIGVARIS SPORTS.

For tips about leg health, or to find your perfect pair, visit: <u>www.sigvarisusa.com</u>.

## About SIGVARIS

SIGVARIS® North America is part of an internationally active medical device group headquartered in Winterthur, Switzerland that focuses on the development, production and distribution of medical compression garments, including hosiery and socks. With distribution in more than 60 countries on six continents, SIGVARIS is recognized as a global industry leader in the area of compression therapy for the management of chronic venous disorders. SIGVARIS product lines include: SIGVARIS MEDICAL, SIGVARIS WELL BEING and SIGVARIS SPORTS. Our U.S. manufacturing plant is located in Peachtree City, Ga. In 2014, SIGVARIS celebrated its 150<sup>th</sup> Anniversary. For more information, please visit <u>www.sigvarisusa.com</u>. *SIGVARIS is a registered trademark of SIGVARIS AG, CH-9014 St. Gallen/Switzerland and in many countries worldwide*.